

Factors influencing productivity growth in the Spanish hotel industry

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Breve resumen: This paper investigates the contribution of each individual input on hotel productivity, technical change and efficiency change for a sample of Spanish hotels for the period 1997-2019. To do so, we apply the non-radial and non-oriented weighted Russel directional distance model (WRDDM) considering an input orientation. In a second stage, drivers of productivity, technical and efficiency change are analysed considering a dynamic panel regression.